

HALF TERMLY CAREERS NEWSLETTER

Termly careers updates and information.

CAREERS ADVISOR MESSAGE

I am delighted to be completing my first full half term at Dean Trust Ardwick. I am really enjoying getting to know students, parents and staff. In these newsletters I will be sharing with you some of the activities that have taken place, the things we have planned and regular features that will help you learn more about the sectors, careers and post 16 options available. Read on to see our careers highlights of the term...



Miss V. Ford
CAREERS ADVISOR

WE NEED YOU!

We are really excited about our Mock Interview and Networking Event which will be held in July. If you would be interested in joining us for the day to get involved in interviewing our Year 10 Students and talking to them about your career we would love to hear from you.

Please contact us via email:

careers@deantrustardwick.com

HIGHLIGHTS THIS TERM HAVE BEEN...

- ▷ Behind the Scenes of Apprenticeships trip to UK Fast
- ▷ Primary Care Event - On 3rd April we took fifteen Year 10 Students to a Primary Care Event. They learnt more about Pharmacy, Optometry, General Practice and Dentistry. The event involved taking part in hands on workshops.
- ▷ One to one meetings - I have been seeing Year 10 students one to one; talking to them about their ideas and plans for the future has been fascinating and I am looking forward to supporting them on their journey to a successful post 16 destination.
- ▷ Adam Corbally Enterprise Day
- ▷ Careers Coffee Morning - Another highlight of my half term has been meeting with parents at the Coffee Morning and I look forward to continuing those discussions in my one to one drop in being held on 30th April. If you have any feedback, questions and suggestions or would like to be involved in the Careers provision at Dean Trust Ardwick please don't hesitate to contact us at: careers@deantrustardwick.com



LABOUR MARKET INFORMATION - WHAT IS IT AND WHY IS IT USEFUL?

Our world is changing... fast! 65% of our young people will be employed in jobs that don't exist yet. Preparing our young people for the future has never been more challenging or exciting. Labour market information can help us to make sense of these changes. It tells us the jobs that exist and what sectors, industries and businesses they are in. It can tell us about the sectors and industries that are predicted to grow and about the skills which will be needed to fill these jobs. This means that our young people can make **informed choices about the qualifications and pathways they take.**

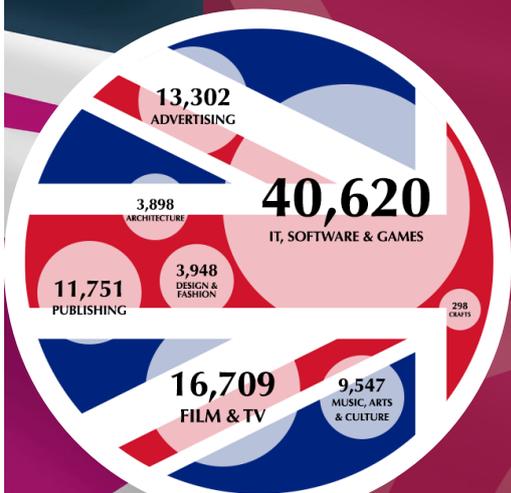
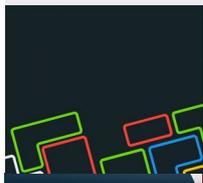
In each newsletter, I will shine the spotlight on a sector; looking at the jobs which exist, the opportunities which are available and highlight a person who is doing it.

SECTOR SPOTLIGHT - DIGITAL AND CREATIVE SECTOR

Greater Manchester has the largest creative and digital clusters in the UK, with an even split of 28,100 jobs in Digital Industries and 26,100 jobs in Creative Industries. Employment is expected to continue to increase over the next 20 years - with 18,700 more jobs! Skill gaps and shortages include:

- ▷ Creating, hosting and marketing art.
- ▷ Data and analytics.
- ▷ Skills for meeting new patterns of consumption.
- ▷ Marketing, communications and social media.

Creative Choices <https://ccskills.org.uk/careers> is a resource for anyone who wants to work in a creative career. They promote jobs, advice articles and blogs from practitioners in the creative sector. They also hold live events for 13-16 year-olds and have an online panel of industry experts to answer their questions.



'IF YOU CAN SEE IT, YOU CAN BE IT.'

Emma Morsi, Digital Marketing Apprentice

Emma joined Saffron Records, an all-female record label, as their digital marketing apprentice and helped them grow their website traffic and social media engagement. She now works for them as a freelance design consultant and also produces her own digital arts, fashion and music magazine. In 2017, she was awarded Apprentice of the Year at the Creative & Cultural Skills Awards.



PROVIDER PROFILE - MANCHESTER COLLEGE

This half term Manchester College came in to deliver an assembly to Year 10.

Key facts:

- ▷ Manchester College is one of the biggest colleges in the UK
- ▷ There are 7 campuses across Greater Manchester
- ▷ The closest campuses to our school are Openshaw, Nicholls and Shena Simon
- ▷ They offer all three Post 16 Pathways – A Levels, Vocational courses and Apprenticeships
- ▷ They have just received an Ofsted rating of Good

Find out more at www.tmc.ac.uk

USEFUL WEBSITES

Career Research	www.startprofile.com	Health and Medical Careers	www.healthcareers.nhs.uk
Apprenticeship Information	www.apprenticeships.gov.uk	The Manchester College	www.tmc.ac.uk
University Research	www.ucas.ac.uk	Loreto Sixth Form	www.loreto.ac.uk
Graduate Research	www.prospects.ac.uk	Xaverian Sixth Form	www.xaverian.ac.uk
Alternatives to University	www.notgoingtouni.co.uk	Trinity Sixth Form	www.trinityhigh.com/sixthform